

Informations *Rapides*

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Principaux indicateurs



French business climate and turning point indicators – July 2014

The French business climate is stable in July 2014

The business climate is stable...

According to business managers in the main sectors, the business climate in France is stable.

The business climate is stable in industry, gains three points in retail trade and two points in services. It loses two points in the building sector and three points in wholesale trade

... and the turning point indicator goes in the unfavourable area.

In all sectors, the turning point indicator goes in the unfavourable area.

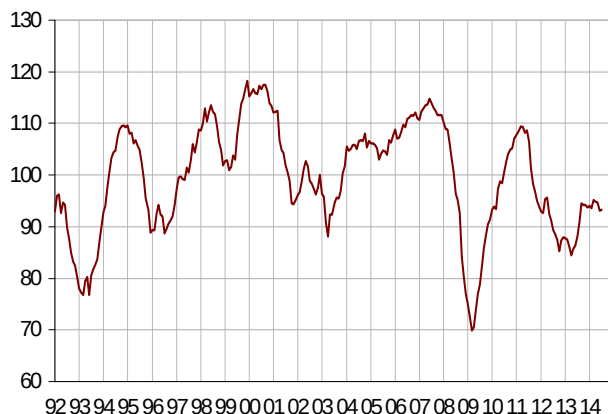
Business climate and turning point indicators

	March 14	April 14	May 14	June 14	July 14
Composite indicators					
France	95	95	95	93	93
Industry	101	101	99	97	97
Wholesale trade	99	-	99	-	96
Building	94	93	94	90	88
Retail trade	97	98	99	96	99
Services	93	92	91	92	94
Turning point indicators					
France	0,6	0,6	0,5	0,2	-1,0
Industry	0,9	0,7	0,2	-0,5	-0,1
Wholesale trade	0,3	-	0,8	-	-0,2
Building	0,4	0,3	0,8	-0,6	-0,8
Services	0,9	1,0	1,0	1,0	1,0

Source(s) : INSEE, Business tendency surveys

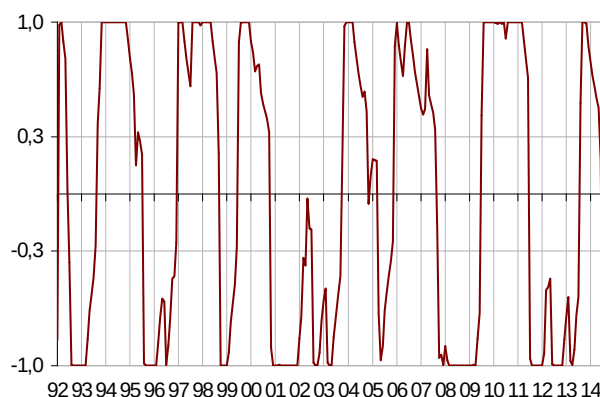
Composite indicator

Normalised to 100 with a standard error of 10



Turning point indicator

Close to +1 (resp. -1) : favourable business climate (unfavourable)



Sources : Insee, business surveys

For further information:

The business climate and turning point indicators summarize the information provided by the surveys in industry, services, trade (retail and wholesale), and construction. They are built from 26 balances of opinion from these surveys.

- Additional information (historical data, methodology, links...) are available on the HTML page of this indicator: <http://www.insee.fr/fr/themes/indicateur.asp?id=105>
- Historical data are available on the BDM: [G1007](#)
- Press contact: bureau-de-presse@insee.fr
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